

Scarlett Vespa, Brand Expert, Coach, Speaker & Founder of **MRS V** says *'You have One Life - Make it Your Best'*.

Scarlett's passion for holistic personal development, a lesson learnt after losing everything, has inspired her to focus on helping others find success and happiness. This transformational experience sparked her to create the Mrs V Shift in 2017, a yearly event to give women over 40 a voice. It would lead her to be featured on popular morning talk shows and across media outlets all over the country.

Mrs V is alive more than ever with the launch of new membership platforms hosting online courses and it's own social communities.

The alchemy of spirituality and the practical has been a signature approach to all of Scarlett's work in brand and marketing and she wanted to extend that to a wider audience. The platforms offer online coaching, courses, content, in-person workshops and a community to support further growth whether it's in your spiritual life or building a business.

'Ageless Possibility - Living the Best You' is the brand of Mrs V and she certainly has proved that in her own life as she has pursued her passion to inspire and support others in their personal and business life.

Mrs V is also focusing on building a diverse selection of world-class coaches. As a coach, you can apply to be represented by Mrs V and develop learning programs through the platform, further enriching the communities growth and resources.

With a media and advertising career spanning over 25 years, Scarlett's journey only underscores her resilience. From working on set with Hollywood heavyweights such as Nicole Kidman and Jack Thompson to being named one of the first female TVC Directors in Australia, Scarlett was never one to allow gender to stand in the way of her success. She would go on to work in corporate advertising with brands such as Disney, David Jones, Westfield including being head of Broadcast for the Commonwealth Bank and generate million dollar revenues until a shift away from corporate to follow her passion changed everything.

Today, with people looking for hope and meaning in an uncertain world, Scarlett brings inspiration and the right tools to take a confident step towards a new career and new life.

Currently she also works with coaches & businesses managing their brand + digital marketing at Mrs V Marketing.

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